Mechanism to monitor programme code

2120. SHRIMATI SHOBHANA BHARTIA:
PROF. ALKA BALRAM KSHATRIYA:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government has recently issued guidelines to empower at the grassroots level a local mechanism that would monitor and enforce the programme code of the Cable Television Network (Regulation) Act;

(b) if so, the details thereof;

(c) whether several private television channels have been found violating the guidelines of the Government; and

(d) if so, the details thereof and to what extent the new guidelines by the Government are going to tighten screws on private channels.

THE MINISER OF INFORMATION AND BROADCASTING (SHRI PRIYARANJAN DASMUNSI): (a) and (b) Yes, Sir. Fresh Order/guidelines dated 19.2.2008 have been issued for Monitoring Committees at State/District level to monitor local Cable channels and look into violation of Programme and Advertising Codes and to address complaints received from general public. Copy of the relevant order is available on the website of the Ministry www.mib.nic.in.

(c) and (d) Yes, Sir. Certain instances of violation of Programme & Advertising Codes prescribed under the Cable Television Networks (Regulation) Act, 1995 and rules framed there under have been brought to the notice of the Government. The Government has taken appropriate action against the various channels from time to time on the basis of the recommendations of the Inter-Ministerial Committee (IMC) constituted to look into the violations of Programme and Advertising Codes. Some of the actions taken against different channels for violation of Programme and Advertising Codes are as under :—

1. Channels banned completely-TB6, RENTV, Blue Kiss, Blue Kiss Express, Blue Kiss Promo, TBL XXX, Free X TV.

2. Channels banned for a specified period-Cine World, AXN, FTV, Janmat TV.

It is hoped that proper enforcement of the Order/guidelines dated 19.02.2008 by the State Governments will suitably regulate the content on cable television network in the country to a great extent.

Telecast of obscene advertisements

2121. SHRI N.R. GOVINDRAJAR: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Governments is aware that obscene advertisements are continuously telecast in cable channels;

(b) if so, the details thereof;

(c) whether Government has any proposal to constitute a Committee to keep a vigil on such advertisements/programmes on cable channels;

(d) if so, the details thereof; and